

July 1st to September 8th, 2024

Social and Circular Festival of the Games

Discover the social and environmental innovations of the Paris 2024 Games

 *Maison des Canaux ou "Maison des économies solidaires et innovantes",
6 quai de la Seine, 75019 Paris*

Starting July 1st, Les Canaux, Paris 2024, and the City of Paris invite you to discover the social and environmental innovations implemented throughout the organization of the Games. Visitors will experience an immersive journey behind the scenes of the construction of various Olympic sites, and inside the room of an athlete in the Olympic and Paralympic Village. Covering the outside walls of La Maison des Canaux, you will find a photography exhibition by Yann Arthus-Bertrand, dedicated to the real people behind those social and environmental innovations. Every day, those who organize the Games will share their experiences during Legacy Coffees. From the recyclable mud bricks to the inclusive laundry room, and the venue competition seats made of recycled plastic waste, come and get inspired!

On July 1st: grand opening in the presence of Olivia Grégoire, Tony Estanguet, Anne Hidalgo and Yann Arthus-Bertrand

How were the 700 social and environmental innovations used in the organizing of the Games identified? What has been the impact for the companies who created such innovations? How did Les Canaux (through the ESS 2024 program) work to help these innovations find their place in the Games? All these questions will be answered during the grand opening of the Social and Circular Festival of the Games - a Les Canaux event scheduled before and during the Olympic and Paralympic Games.

Famous photographer Yann Arthus-Bertrand, president of Les Canaux, will be there to introduce his photography exhibition dedicated to the faces of the solidarity, circular, and local economies who worked on the Paris 2024 Games. In short, companies that do good, and whose employees need to be celebrated.

From July 2nd to July 26th: legacy coffees and bicycle tours, to discover the social and environmental innovations behind the Games

Every day, come and meet Paris 2024, SOLIDEO, the City of Paris, the local council of Seine Saint-Denis... but also the social and solidarity-driven companies who contributed to the organization of the Games.

3 bicycle tours, starting at La Maison des Canaux, will be organised to visit some of these companies:

- **"Work integration through circular economy"** - Wednesday, July 3rd, from 9am until 12:30pm, to visit Pimp Your Waste and Emmaüs Défi
- **"Nothing goes to waste: everything can be recycled or reused"** - Wednesday, July 10th, from 9am until 12:30pm, to visit La Recyclerie Sportive and Vesto
- **"The Olympic seats: a story on waste sorting"** - Wednesday, July 16th, from 9am until 12:30pm, to visit Lemon Tri and Le Pavé

FESTIVAL SOLIDAIRE & CIRCULAIRE DES JEUX

LES CANAUX

PROGRAMMATION
DU 1^{ER} AU 25 JUILLET

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| <p>LUNDI 1</p> <p>INAUGURATION DÈS 17H30 En présence de la Ministre Olivia Grégoire et de Yann Arthus-Bertrand, Président des Canaux</p> | <p>LUNDI 8</p> <p>CAFÉ HÉRITAGE 9H30-11H "Architecture éphémère et durable, nouveau standard des Jeux" par Paris 2024</p> | <p>JEUDI 11</p> <p>CAFÉ HÉRITAGE 9H30-11H "Le Sport ou comment recruter autrement" par Paris 2024</p> | <p>JEUDI 18</p> <p>LEGACY COFFEE 9H30-11H Zoom on Paris 2024 social innovations, by Paris 2024</p> |
| <p>MARDI 2</p> <p>CAFÉ HÉRITAGE 9H30-11H "L'art dans l'espace public en faveur des enjeux territoriaux et environnementaux" par la SOLIDEO</p> | <p>MARDI 9</p> <p>TALK 9H30-11H30 "Paris 2024, 6 millions de produits nécessaires... qu'est-ce qu'on en fait après?" avec ESS 2024 et Paris 2024</p> | <p>VENDREDI 12</p> <p>CAFÉ HÉRITAGE 9H30-11H "Les ouvrages olympiques au défi de l'intégration de la biodiversité" par la SOLIDEO</p> | <p>LUNDI 22</p> <p>TALK 9H30-11H30 "2024, les Jeux de l'ESS?" avec ESS 2024, Paris 2024, SOLIDEO, Ville de Paris, ESS France</p> |
| <p>MERCREDI 3</p> <p>CAFÉ HÉRITAGE 9H30-11H "Livrer 13 millions de repas de façon responsable, le défi des Jeux" par Paris 2024</p> | <p>PROJECTION 19H-22H "XXI - LE SPORT DES SOLUTIONS", film de David Blough</p> | <p>LUNDI 15</p> <p>CAFÉ HÉRITAGE 9H30-11H "Des produits éco-conçus, éco-responsables, made in France pour les Jeux: mythe ou réalité?" par Paris 2024</p> | <p>LEGACY COFFEE 15H30-17H30 Discovering Paris 2024 environmental innovations, by Paris 2024</p> |
| <p>LEARNING EXPEDITION 9H-12H30 "L'économie circulaire vecteur de réemploi" chez Pimp Your Waste et Emmaüs Défi avec les Canaux</p> | <p>MERCREDI 10</p> <p>CAFÉ HÉRITAGE 9H30-11H "Constructions durables: quel héritage?" par la SOLIDEO</p> | <p>MARDI 16</p> <p>CAFÉ HÉRITAGE 9H30-11H "La 1^{re} charte sociale des Jeux" par Paris 2024</p> | <p>MERCREDI 24</p> <p>CAFÉ HÉRITAGE 9H30-11H "Le sport et les Jeux, supporters des comportements plus responsables" par Paris 2024</p> |
| <p>VENDREDI 5</p> <p>CAFÉ HÉRITAGE 9H30-11H "Rencontrez l'équipe d'ESS 2024 !" par Les Canaux</p> | <p>LEARNING EXPEDITION 9H-13H "Rien ne se perd : tout se réemploie" chez La Recyclerie Sportive et Vesto avec les Canaux</p> | <p>LEARNING EXPEDITION 9H-12H30 "Les sièges olympiques : une histoire de tri" chez Lemon Tri et Le Pavé avec les Canaux</p> | |
| <p>7J/7 - 24H/24</p> | | | |
| <p>Exposition inédite de Yann Arthus-Bertrand "On peut faire le bien et même qu'on peut en vivre" New exhibition by Yann Arthus-Bertrand "We can do good and even make a living from it"</p> | | | |
| <p>DU LUNDI AU VENDREDI DE 12H À 16H</p> | | | |
| <p>Parcours immersif dans les coulisses des sites Olympiques Immersive exhibition of the Olympic venues backstages</p> | | | |

During the Olympic and Paralympic Games: activities to foster social connections and raise awareness (open to the general public; available in French and English)

During the entirety of the Olympic Games (from July 26th until August 11th, every day from 11am until 8pm) and parts of the Paralympic Games, La Maison des Canaux will offer a variety of activities, from sports activities (demonstrations, initiations...) to activities on sustainability (games, quizzes...). Zero waste practical workshops focusing on the circular economy will also be offered, with the aim to turn people into the sports fans of the future (manual activities, transforming sports equipment...).

A zero waste refreshment bar, hosted by a local co-operative, will be set-up on Les Canaux's terrasse, facing the Ourcq Canal. Visitors will be able to sit by the water and cool off under the shade sails made out of recycled parachute fabric. A more comprehensive catering offer will be available at the local (19th arrondissement) fanzone, a two-minute walk away from Les Canaux, on the Place de la Rotonde.



About Les Canaux

Les Canaux, partnered with the Paris 2024 Games' organizers, support companies in the solidarity, circular, and local economies when it comes to bidding on Games-related procurement contracts, through the ESS 2024 programme. For the past six years, Les Canaux has worked with local stakeholders on ensuring that the investments required to organize such a big event benefit a more sustainable economy, through newsletters, individual support, group training sessions, online resources, etc. So far, over 500 companies in the solidarity, circular, and local economies have been involved in the organizing of the Paris 2024 Games, in various business segments (construction, catering, furniture, laundry services, park maintenance, consulting, HR services, etc.). In total, these companies represent over 750 contracts, and 2.9 million hours of work integration programmes on construction sites alone.

More information:
lescanaux.com/media/

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